



For Immediate Release
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New, State-of-the-Art Rehabilitation Facility Unveiled to Community

BLOOMER – Several hundred community members, including city and county officials, Bloomer Chamber of Commerce, and Senator Terry Moulton were present yesterday to celebrate the unveiling of Dove Healthcare’s new, state-of-the-art rehabilitation and skilled nursing facility on Duncan Road.

Regional Director of Operations Jeremy Kiley said, “We are driven by great passion and pride for what we do in the communities we serve. By investing heavily in our staff, therapy gyms, and equipment, we ensure our patients receive the most advanced and progressive treatment. We look forward to providing a dynamic option for both short-term and long-term care in Bloomer.”

The modern facility features two distinct care wings. Long-term care includes 22 private rooms and two semi-private rooms. The short-term rehabilitation wing features 14 private rooms and is located adjacent to the therapy gym. All patient rooms include private restrooms, in floor heat, individually controlled heat and AC via remote control, and top-of-the-line beds.

Additional highlights of the new facility include:

- 2,500 square foot rehabilitation gym
- Physical, occupational, and speech therapists supported by advanced technology and equipment
- Full service salon and two deluxe spas with whirlpool tubs
- Public computer with internet access
- Complimentary WiFi
- Outdoor courtyard with access to walking path
- Space to accommodate community events
- Advanced technology incorporated into all departments, including multiple ‘green’ and energy efficient features
- Conveniently located near Hwy 53, hospital, and clinics

Administrator Joe Muench said, “Our new facility on Duncan Road will be the rehabilitation destination for this area, with all of the latest amenities and services close to home. We have enjoyed getting to know the community and becoming involved with local groups like the senior center and Chamber of Commerce. Our team is committed to being a good community partner and supporting endeavors important to the Bloomer area, and we are excited about the years ahead.”

The Medicare and Medicaid certified facility employs approximately 100 part-time and full-time positions, including nursing, therapy, nutritional services, recreation, and environmental services.

Residents from the current facility on Thompson Street will move to the new Duncan Road facility on January 26. Dove Healthcare – Bloomer will officially begin taking referrals from all health systems and hospitals for post-acute care, short-term rehabilitation, long-term care, and end-of-life care on January 27. The social worker can be contacted at (715) 568-9770.

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ABOUT DOVE HEALTHCARE

Dove Healthcare consists of six skilled nursing facilities and four assisted living facilities that serve the short-term and long-term care needs of people in northwest Wisconsin. Core services include short-term rehabilitation, post-acute care, ventilator care, skilled nursing, long-term and end-of-life care, as well as assisted living and memory care. For more information, visit the website dovehealthcare.com.

