



**FOR IMMEDIATE RELEASE**  
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## **Experience Offers Inside View of Dementia**

**Chippewa Falls** - Dove Healthcare - Rutledge Home, 300 Bridgewater Avenue, will host a unique opportunity on Thursday, May 31 for community members, family caregivers, and healthcare employees to briefly, yet movingly, experience the challenges and struggles of a person living with dementia.

Dementia Live™ is an innovative program designed by a team of dementia, sensitivity and awareness, and professional development experts from the nationally recognized AGE-u-cate® Training Institute. Using specialized gear within a safe, experiential setting, Dementia Live™ gives participants a real-life simulation of what it might be like to live with dementia. Participants gain greater awareness and understanding of the constant struggles (24/7) affecting persons with dementia. Greater understanding leads to more sensitive care partnering.

The Dementia Live™ program is the newest tool in the powerful arena of sensitivity awareness training being used for the booming numbers of direct care staff, family caregivers, healthcare professionals, and college and university students. Ashley Leick, Director of Dove Healthcare – Rutledge Home and Dementia Live™ Coach, states, “Dove Healthcare was fortunate to have five employees recently complete an all day training to become certified Dementia Live™ coaches. Employee education and training at all of our locations will soon be enhanced by the addition of Dementia Live™. Furthermore, our coaches look forward to offering this experience in additional communities, including churches and area businesses.”

To best serve Dementia Live™ participants, pre-registration is required and 30 minute time slots are available from 10:00am - 6:00pm. Contact Ashley Leick at 715-577-4036 or aleick@dovehealthcare.com. More information about Dementia Live™ is available at [www.AGEucate.com](http://www.AGEucate.com)

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**WHAT:** Dementia Live™  
**WHERE:** Dove Healthcare – Rutledge Home, 300 Bridgewater Ave, Chippewa Falls  
**WHEN:** Thursday, May 31, 2018 · 10AM - 6PM · **Pre-Registration Required**  
Contact Ashley Leick at 715-577-4036 or aleick@dovehealthcare.com