



**For Immediate Release**  
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## **New Medical Director Announced**

**EAU CLAIRE** - Dr. Erik Dickson was recently announced as the new Medical Director for skilled nursing and post acute care provider Dove Healthcare – South Eau Claire, 3656 Mall Drive. Dr. Dickson is also the Chief Physician Executive for HSHS Western Division and a family medicine physician with OakLeaf Clinics - Eau Claire Medical Clinic.

Administrator Ashley Smetana said, “Dr. Dickson will be a great asset to us as we continue to diversify and advance the care provided at Dove Healthcare – South Eau Claire. Our interdisciplinary care team looks forward to working closely with him to ensure quality outcomes.”

As the Medical Director, Dr. Dickson will ensure that appropriate systems exist to facilitate good medical care using current standards of practice. He will assist in establishing and applying good monitoring systems, and ensure effective documentation and follow up of findings. Lastly, Dr. Dickson will assist in maintaining physician compliance with the State and Federal Regulations.

“It is obvious that the team at Dove Healthcare – South Eau Claire is committed to quality care and quality improvement. I look forward to working with them to make certain every patient’s stay is as pleasant as possible.” said Dr. Dickson.

Dr. Dickson is a volunteer at the Chippewa Falls Free Clinic and is a member of the American Academy of Family Physicians, American Association of Physician Leaders, and National Association of Emergency Medical Services Physicians.

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### **ABOUT DOVE HEALTHCARE**

Dove Healthcare consists of six skilled nursing facilities and five assisted living residences that serve the short-term and long-term care needs of people in northwest Wisconsin. Core services include rehabilitation, post-acute care, ventilator care, skilled nursing, long-term and end-of-life care, as well as assisted living and memory care. For more information, visit the website [dovehealthcare.com](http://dovehealthcare.com).